

PROTECT YOUNG EYES

PROTECTYOUNGEYES.COM
(ENTIRE WEBSITE ALSO AVAILABLE IN SPANISH)

2018 REACH

Students Spoken to: >25,000

Parents Spoken to: >10,500

Presentations: 293

Website Sessions: >1.2 million

The organization that first told the world about Snapchat's Cosmo After Dark.



Search on social: **Protect Young Eyes**

Text **PROTECT** to **66866** to receive our digital trends newsletter.

Preview a talk: <https://vimeo.com/301427128>

TESTIMONIALS



"Chris McKenna provides extremely useful information, tips, and tools for parents. Parents must take an active role in managing these powerful tools, and it is never too young to build good habits. Chris covers this A to Z. Your future self will thank you for heeding the advice provided by Protect Young Eyes."

Dan, School Superintendent



"I was very impressed with your presentation. I'm a high school teacher so I know how difficult it can be to present to a group. Your "stage presence" was phenomenal - it is clear that you are passionate about this topic and that helps us to care about it as well. Thank you!"

Jennifer, High School Teacher



"Protect Young Eyes came today to share with our MOPs group and I left feeling so informed and empowered to help educate and protect my kids!"

Vanessa, Parent

"The interactive nature of the Protect Young Eyes student presentations had our students' attention and was helpful in teaching them the power of their words on social media sites."

Steve, Charter School Principal

Presentation inquiries: info@protectyoungeyes.com

¡Se habla español!

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OUR APPROACH TO SCHOOLS (PUBLIC & PRIVATE) & CHURCHES



STUDENT PRESENTATIONS

We create engaging, positive, age-appropriate, live talks about the latest digital issues (K-12).



PARENT PRESENTATIONS

Equip your parents with our nationally-recognized digital culture content.



MARKETING PLAN

We create a customized implementation plan just for you. Plug-and-play marketing!



IN-CLASS DISCUSSION

We'll provide pages of post-presentation discussion questions for teachers.



AT-HOME DISCUSSION

We provide bilingual discussion questions for parents. Formation at home matters!



PROFESSIONAL DEVELOPMENT

Raise the digital IQ of educators to prepare them for student interactions.



ON-GOING DIGITAL CITIZENSHIP

Faith-based or secular, we have DigCit curriculum for on-going formation.



PYE CERTIFICATION

Become a Protect Young Eyes Certified School and set yourself apart from other schools.

[Click here](#) to receive **FREE** bilingual Tech Snippets to share with your families *today*.

ELEMENTARY

- Presentation: Technology is a blast!
- Key outcome: whether it's an uncomfortable picture or a unknown person, I know what to do.
- 20-30 minute presentation.

JUNIOR HIGH

- Presentation: The Digital Life
- Key question: When I click, am I being helpful or hurtful?
- 45 minute presentations.

HIGH SCHOOL

- Presentation: The Digital Life
- Key question: Is there anything a future version of myself would change about my clicks today?
- 45-60 minute presentations.

EDUCATORS

- We explain the five best practices used by schools that are "winning" in the digital age with their students, educators, and families.
- 30-60 minutes as part of a student and or parent talk.

PARENTS & CARING ADULTS

- Nationally recognized Digital Trends presentation.
- Practical, quick action strategies for every home.
- Lively, positive, engaging, highly trained teaching team.
- Topical expertise: pornography, conversations, predators, YouTube, social media, screen time.
- 2-hour or 60-minute version available.

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